

AUSTIN LAGE

Creating meaningful and human-focused experiences

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EDUCATION

Bachelor of Fine Arts in **Graphic Design**
Emphasis in **Marketing** | December 2025
University of Minnesota Duluth

ACHIEVEMENTS

Art & Design Department Honors
December 2025

Tweed Museum Annual Student Exhibition
April 2025

Google UX Design Certificate
August 2024

Microsoft Office Specialist: Excel
December 2019

SKILLS

Design
UX/UI Design
Responsive Design
Prototyping
Graphic Design
Typography

Technical

Figma
Adobe Creative Suite
Microsoft Suite
Adobe Workfront
Wordpress
HTML + CSS

EXPERIENCE

CHAI Dallas — *Contract Web Designer*
Remote | September 2025 – Present

- Redesigning the CHAI Dallas website, creating a clear site structure with a refreshed visual identity.
- Developing all pages focusing on intuitive navigation, consistent content flow, and user friendly interactions.
- Guiding the organization through launch prep with training, domain transfer support, and foundational setup to ensure long term usability.

Duluth Newman — *Marketing Intern*
Duluth, Minnesota | August 2024 – December 2025

- Prepared marketing materials such as handouts, social media posts, and email campaigns.
- Assisted with preparation of annual events including seasonal outreach and campaigns.
- Managed stock of event supplies, marketing materials, and general operational needs.

Graco — *Digital Content Intern*
Rogers, Minnesota | May 2025 – November 2025

- Led audit of 400+ long-form web articles for accessibility and brand alignment.
- Optimized article structure, strategic calls to action, and metadata to improve search visibility and user engagement.
- Collaborated with the Web Strategy team on UX and AI-enhanced content strategies.
- Designed branded graphics for social media campaigns, supporting digital initiatives.